



SHIRISH KADAM

Product Manager

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Bangalore IN / Remote

SUMMARY

6yrs+ experience in building and scaling products at top fintech & B2B unicorns.

- Led a no-code product from scratch to dominate the B2B education space in India.
- Built AI products for scale in identity fraud and geospatial infra monitoring space.
- Bootstrapped a marketplace in Ad-tech to organically scale to 10K active users.
- Engineer at heart and an open source contributor.

AWARDS

2024 - Gravity Challenge 06: Champion

Designed AI assessment monitoring solution for 7 million+ assets using geospatial data.

Open Source Contributor

Contributions to pandas, spaCy

Smart India Hackathon

Fraud elimination using liveness detection for various welfare programs of the Govt of India

SKILLS

Product Strategy · Product Roadmap · User Research · Agile Methodology · Business Development · User Stories · Data Science · Machine Learning · API · Product Management

PUBLICATIONS

"A Cognitive approach in Question Answering System"

International Journal of Electrical and Computer Engineering (IJECE) 03/2017

EXPERIENCE

Product Manager 2023

Socure - AI Identity Fraud Remote

- Spearheaded the enhancement of Socure's risk intelligence consortium, pivotal for fraud and risk solutions, involving over **200 leading U.S. financial institutions**.
- Innovated a no-code solution that streamlined client data integration, enabling effortless data upload, transformation, and mapping, thereby **reducing technical challenges**.
- The strategic initiative resulted in a **30% increase in consortium contributions** within the first three months

Product Manager 2021 - 2023

LeadSquared - No Code Tool Bangalore, IN

- Led early product growth** to over \$30K MRR within 3 months of launch, positioning LeadSquared as a CRM leader dominating the ed-tech industry in India.
- Significantly **reduced delivery turnaround time by 70%** by eliminating the design skill barrier, enhancing user experience and satisfaction.
- Decreased user onboarding drop-offs by 25%**, improving overall product adoption and retention rates.

Founder 2019 - 2021

ShoutNow - AI Ad-tech tool Bangalore, IN

- Bootstrapped and managed an innovative marketplace** connecting D2C brands with micro-influencers, achieving an organic growth of over 10K active users within 2 months of launch.
- Cultivated 2000+ a vibrant community of artists and creators**, fostering engagement and collaboration in campaign creation.
- Achieved a **high rating of 4.5 on Google PlayStore**, reflecting the platform's user satisfaction and reliability.

Data Engineer 2017 - 2019

slice - ML Risk Modeling Bangalore, IN

- Developed risk models for loan assessment**, catering to the needs of **over 5 million active users** in slice, a leading fintech unicorn serving Gen-Z and Millennials.
- Implemented automation techniques that reduced risk assessment turnaround time by 3x, improving operational efficiency and customer experience.

EDUCATION

Master of Business Administration

Narsee Monjee Institute of Management Studies (NMIMS)

- Built tool for vets to track their pet's medical history, vaccination records and onboarded 100+ vets

Computer Engineering 2017

Savitribai Phule Pune University

- Graduated with distinction
- Built 2 Android apps with 4.5 rating
- Specialised in Natural Language Processing and published academic research paper